

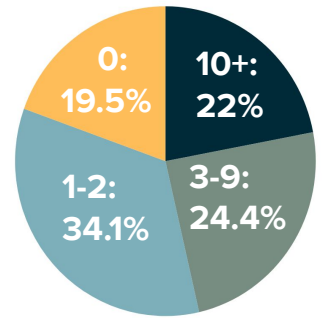
***** SURVEY RESULTS *****

In June 2024, the Nonprofit Center shared a survey via online channels and emailed it to 683 contacts, resulting in a 7% click rate. 41 eligible 501(c)(3) nonprofits in Anne Arundel County completed the survey. Results are being used to guide the Center's planning for FY25 training opportunities, resource allocations, and the renovation of 41 Community Place. Thank you to all organizations that participated.



Nonprofit Respondents by Age & Size

Perspectives represented in the survey include new and long-established organizations as well as those that are fully voluntary and those with various sizes of paid staff.



501(c)(3) Status Approved:



Number of Paid Staff Members:

Preferred Professional Development Subjects, Formats, & Timing

Workshops were the top program request for all topics, but other options also had strong interest.



Format Preference Mix



Workshops

- 75% want **Partnerships & Collaborations** topic, most only as a workshop
- Topic preferences differed greatly based on number of staff

Cohorts

- Broken down by number of staff, every group picked **Fundraising & Sustainability** in their top two cohort topics.

No Scheduling Consensus

- Each time slot excludes many
- Each 9-5 time slot could be attended by at least 40%
- 0 paid staff prefer after hours



Less Than 5%

would be **"not at all likely"** to attend **Quarterly Networking Events**.

Other Services Requested

- Video Production Technical Help
- Executive Director Roundtables
- Government Relations Training
- Roundtables by Sector
- Shared Back Office Services

Other Training Topics & Write-ins

Respondents shared ideas for additional program topics and/or a desired focus for the next conference:

- Disability Inclusion and Cultural Competency
- Developing Corporate Partnerships
- Building Social Capital Models
- Quickbooks Use for Grants, etc.
- Nonprofit Membership Programs
- Risk Management
- Donor Services
- Storytelling
- Data Collection

