

Community Partners for Outreach

Region Plans 5, 6, and 8



SCOPE OF WORK

Introduction

The Anne Arundel County Office of Planning and Zoning (OPZ) seeks applications from nonprofit organizations to qualify for grants to provide public outreach and engagement support for Region Plans in Regions 5, 6 and 8 to foster community feedback and participation. Outreach efforts should focus on reaching communities that have historically been underrepresented in land use planning efforts. The results of this project will inform preparation of land use plans for Regions 5, 6, and 8.

Region Plans offer community members an opportunity to develop a shared vision for their future. Plan2040, the latest update of the General Development Plan, directs the County to prepare nine Region Plans. The Region Plans will build on the work of Plan2040. OPZ is initiating plans for Regions 5, 6 and 8 (see map of Region Planning Areas below).

- Region 5 is bound by the County boundary to the west, the Patuxent Research Refuge, Fort George G. Meade, the Severn community to the north, MD 3, and the Crownsville community to the east. It includes the communities of Odenton, Woodwardville, Two Rivers, Gambrills, and Crofton.
- Region 6 includes Crownsville and parts of Millersville.
- Region 8 includes the largely rural and agricultural areas from MD 450 and MD 214 south to the County boundary, east of the Patuxent River, and west of MD 2. It includes the communities of Davidsonville, Harwood, Lothian, and Waysons Corner.

The Region Plans will include an evaluation of community assets and needs, a shared vision for the next 20 years, and specific recommendations for each Region about land use, zoning, environmental protection, transportation, housing, public facilities, community design and other related topics. For more information on the Region Plans, see www.aacounty.org/regions.

To develop plans that represent the diverse communities in each Region, OPZ seeks to support community-based nonprofit organizations to collaborate with the County's ongoing engagement efforts.

OPZ will provide technical information and documentation to support the nonprofit organizations. The nonprofit organizations receiving grants will be expected to:

- Design and implement a set of outreach activities designed to engage with communities of color, low-income households, and/or youth to:
 - Identify assets and needs in the Region.
 - Provide feedback on the draft plan strategies and recommendations.
- Prepare outreach materials as deemed appropriate to reach the communities the nonprofit is targeting.
- Provide documentation of input received through the engagement activities.

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- Present summary findings during a Stakeholder Advisory Committee meeting.
- Provide monthly progress and financial reports.

Project Milestones

The anticipated project milestones are as follows:

Milestone Description	Estimated Timeframe
1. Review OPZ Background Information: Plan2040, General Development Plan, Previous Small Area Plan, OPZ Public Involvement Plan, content on Region Plan Hub website	October 2024
2. Attend Kickoff and Planning Meeting with OPZ and community grantees	October 2024
3. Community Assessment and Visioning: Design and implement activities to solicit information to identify community assets and challenges, and ideas for future improvements desired for the Region Document information collected as part of engagement activities	November 2024 - March 2025
4. Present Findings to Stakeholder Advisory Committee: Provide a brief (15 minute) presentation on findings from engagement activities to Stakeholder Advisory Committees for Region Plans 1, 3 and 9	March - April 2025
5. Review of Draft Zoning Maps: Design and implement activities to solicit feedback on the draft zoning maps and recommendations in the Region Plan; document information collected as part of engagement activities	June - July 2025
6. Produce Interim and Final Progress and Financial Reports	March 2025 - Interim Report September 2025 - Final Report
7. Attend regular meetings with OPZ staff (one per month)	October 2024 - September 2025

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Recommended Grantee-Generated Materials

The nonprofit organization will work to develop materials, such as the following, to support the goals of this project:

- Plan of action/design for community assessment and visioning engagement activities in accord with its mission and the terms of the grant
- Plan of action/design for outreach efforts to solicit feedback on draft plan strategies and recommendations
- Materials for engagement activities
- Presentation on community outreach results

Per the terms of any awarded grant, the recipient shall provide the following reports:

- Documentation of results from engagement activities
- Monthly progress and financial reports

Desired Skillsets

A successful applicant will possess all or most of the following skill sets:

- Experience with community-based research and/or working with historically marginalized communities
- Strong group facilitation experience, especially in community forums or focus groups
- Ability to analyze and draw conclusions from qualitative data
- Strong oral and written presentation skills
- Spanish language skills are desirable, but not required

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Map of Regions 5, 6 and 8

